

# Building Lexical Cognitive Networks for Web Corpora with Application to Lexical Similarity Computation and Affective Text Analysis

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# Acknowledgements

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- Shri Narayanan (USC): Affective modeling of dialogue interaction

## References

- [1] E. Iosif and A. Potamianos. 2010. "Unsupervised semantic similarity computation between terms using web documents". IEEE Transactions on Knowledge and Data Engineering.
- [2] N. Malandrakis, A. Potamianos, E. Iosif, S. Narayanan. 2011. "Kernel methods for affective lexicon creation". Proc. Interspeech.
- [3] — . 2011. "EmotiWord: Affective Lexicon Creation with Application to Interaction and Multimedia Data". Proc. of MUSCLE workshop.
- [4] E. Iosif and A. Potamianos. 2012. "Semsim: Resources for normalized semantic similarity computation using lexical networks". In Proc. LREC.
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# Semantic Similarity Computation

- Compute **semantic similarity** between words  $S(i, j)$ 
  - Organizing principle of human **cognition**
  - **Building block** of machine learning in NLP/semantic web
  - Underlies the **relations** between words

# How Humans do it?

- How is lexical information organized cognitively?
- Do people think with words, i.e., are words the building blocks of human cognition?
- Do you believe in word senses?
- Affective organization of words?

# How Humans do it?

- Priming: network-based activation
- Framing: effect of context
- Associative anchoring
- Valence reversal

## ■ Semantic similarity estimation methods:

### ■ Resource-based, e.g., WordNet

- Require expert knowledge
- Not available for all languages

### ■ Corpus-based

- Distributional semantic models (DSMs)
- Unstructured (unsupervised): no use of linguistic structure
- Structured: use of linguistic structure
- Pattern-based, e.g., Hearst patterns

### ■ Mixed

# Semantic Sim. Computation: Sense Similarity

Max. sense sim. assumption: similarity of **two closest senses**

## ■ fruit

- **Sense1**: *“the ripened reproductive body of a **seed plant**”*
- **Sense2**: *“an amount of a product”*
- **Sense3**: *“the consequence of some effort or action”*

## ■ tree

- **Sense1**: *“a tall perennial **woody plant** ...”*
- **Sense2**: *“a figure that branches from a single root”*

## ■ forest

- **Sense1**: *“**trees** and other **plants** in a densely **wooded** area”*
- **Sense2**: *“land that is covered with **trees** and shrubs”*

# Semantic Sim. Computation: Attributional Similarity

## Attributional similarity assumption

- **Attributes (features)** reflect semantics
  - **Item-Relation-Attribute**, e.g., canary-color-yellow
- Main **representation** schemes
  - **Hierarchical/Categorical**
    - Mainly taxonomic relations, e.g., IsA, PartOf
  - **Distributed** (networks)
    - Open set of relations, e.g., Cause-Effect, etc
- **Similarity** between words
  - Function of attribute similarity
  - Defined wrt representation



# Types of Similarity Metrics

- **Co-occurrence-based**
  - Assumption: **co-occurrence implies relatedness**
  - Co-occurrence counts: **web hits, corpus-based**
  - Examples: Dice coef., point-wise mutual information, ...
- **Context-based**
  - Assumption: **context similarity implies relatedness**  
(distributional hypothesis of meaning)
  - Contextual features extracted from **corpus**
  - Examples: Kullback-Leibler divergence, cosine similarity, ...
- **Network-based (proposed)**
  - Build **lexical net** using **co-occurrence** and/or **context** sim.
  - Notion of **semantic neighborhoods**
  - Assumptions: neighborhoods **capture word semantics**

# Queries to Web Search Engines

The screenshot shows a Google search interface with the query "car" AND "automobile". The search results are categorized by type (Everything, Images, Maps, Videos, News, Shopping, More). Red arrows point from the search results to three categories: HITS, DOC URLs, and DOC SNIPPETS. The HITS category points to the first search result, the DOC URLs category points to the URL of the first search result, and the DOC SNIPPETS category points to the snippet of the first search result.

Search About 212,000,000 results (0.30 seconds)

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Everything **HITS** [Automobile - Wikipedia, the free encyclopedia](#)  
 en.wikipedia.org/wiki/Automobile - Cached

Images **DOC** [Jump to Future car technologies: Automobile propulsion technology under development](#)  
 include gasoline/electric and plug-in hybrids, battery electric ...

Maps **URLS** [History of the automobile - Lists of automobiles - Car classification - Layout](#)

Videos **DOC** [Automobile History - The History of Cars and Engines](#)  
 inventors.about.com/od/cstartinventions/a/Car\_History.htm - Cached

News **SNIPPETS** [By definition an automobile or car is a wheeled vehicle that carries its own motor and](#)  
 transports passengers. The automobile as we know it was not invented in a ...

Shopping [Steam Cars - History of Automobile Accessories ... - Top Books on Car History](#)

More [»](#)

- Number of **hits**
- Document **URLs** (download)
- Document **snippets**

# Corpus Creation using Web Queries

- Two types of web queries
  - AND, e.g., “**money + bank**”  
“... leading **bank** in India offering online **money** transfer ...”
  - IND, e.g., “**bank**”  
“... downstream parallel to the **banks** of the river ...”
- AND queries
  - Pros: Similarity computation **highly correlated** (0.88) with human ratings [*Iosif & Potamianos, '10*]
  - Cons: **Quadratic** query complexity wrt lexicon  $L$
- IND queries
  - Pros: **Linear** query complexity wrt lexicon  $L$
  - Cons: **Sense ambiguity**: **moderate** correlation (0.55)

# Enter semantic networks

- Why do IND queries fail to achieve good performance?
  - 1 Word **senses** are often **semantically diverse**
    - co-occurrence acts as a semantic filter
  - 2 Word **senses** have **poor coverage** in IND queries
    - rare word senses of words not well-represented
- Solution: use **semantic networks**
  - 1 Create a corpus for **all words in lexicon** (not just semantic similarity pair)
  - 2 Use **semantic neighborhoods** for semantic cohesion
    - improved **robustness**
  - 3 Inverse frequency word-sense discovery
    - **discover rare senses** via co-occurrence with infrequent words

# Corpus and Network Creation

## ■ Goals

- Linear web query complexity for corpus creation
- New similarity metrics with high performance

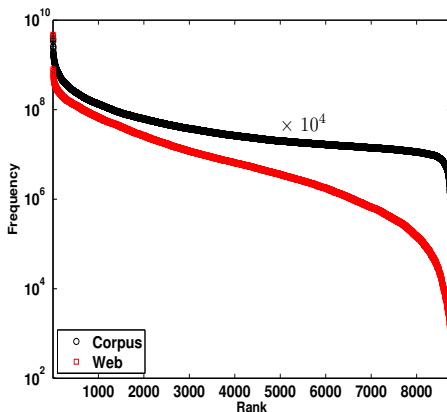
## ■ Proposed method

- IND queries to aggregate data for large  $L$  ( $\approx 9K$ )
- Create network and semantic neighborhoods
- Neighborhood-based similarity metrics

## ■ Advantages

- Network: parsimonious representation of corpus statistics
- Smooth distributions
- Rare words: well-represented
- Enable discovery of less frequent senses

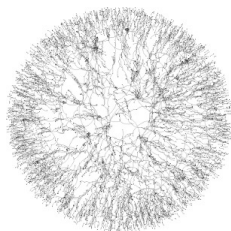
# Corpus: Frequency vs. Rank



# Lexical Network - Semantic Neighborhoods

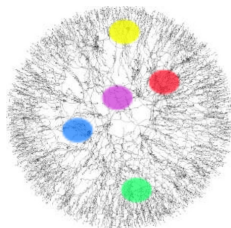
## Lexical Network

- Undirected graph  $G = (N, E)$ 
  - Vertices  $N$ : words in lexicon  $L$
  - Edges  $E$ : word similarities



## Semantic Neighborhoods

- For word  $i$  create subgraph  $G_i$
- Select neighbors of  $i$ 
  - Compute  $S(i, j), \forall j \in L, i \neq j$
  - Sort  $j$  according to  $S(i, j)$
  - Select  $|N_i|$  top-ranked  $j$



# Semantic Neighborhoods: Examples

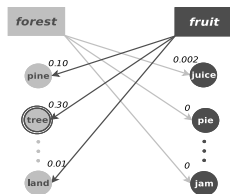
| Word       | Neighbors  |
|------------|--|
| automobile | auto, truck, vehicle, car, engine, bus, ...                        |
| car        | truck, vehicle, travel, service, price, industry, ...              |
| slave      | slavery, beggar, nationalism, society, democracy, aristocracy, ... |
| journey    | trip, holiday, culture, travel, discovery, quest, ...              |

- **Synonymy**
- **Taxonomic: IsA, Meronymy**
- **Associative**
- **Broader semantics/pragmatics**
- ...



# Neighborhood-based Similarity Metrics: $M_n$

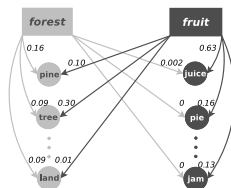
$M_n$  metric: maximum similarity of neighborhoods



- Motivated by **maximum sense similarity** assumption
  - Neighbors are semantic features denoting **senses**
  - Similarity of **two closest** senses
- Select **max. similarity**:  $M_n(\text{"forest"}, \text{"fruit"}) = 0.30$

# Neighborhood-based Similarity Metrics: $R_n$

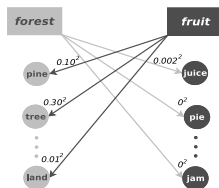
$R_n$  metric: correlation of neighborhood similarities



- Motivated by **attributional similarity** assumption
  - Neighborhoods encode word **attributes** (or features)
  - Similar words have **co-varying sim.** wrt their neighbors
- Compute correlation  $r$  of neighborhood similarities
  - $r_1((0.16\dots 0.09), (0.10\dots 0.01)), r_2((0.002\dots 0), (0.63\dots 0.13))$
- Select **max. correlation**:  $R_n(\text{"forest"}, \text{"fruit"}) = -0.04$

# Neighborhood-based Similarity Metrics: metric $E_n^{\theta=2}$

$E_n^{\theta=2}$  metric : sum of squared neighborhood similarities



- Motivation: middle road between  $M_n$  and  $R_n$ 
  - Accumulation of word-to-neighbor similarities
  - Non-linear weighting of similarities via  $\theta = 2$

- $E_n^{\theta=2}(\text{"forest"}, \text{"fruit"}) = \frac{\sqrt{(0.10^2 + \dots + 0.01^2) + (0.002^2 + \dots + 0^2)}}{2} = 0.22$

# Minimum Error Sem. Similarity: Problem Definition

- **Goal:** reduce the **similarity estimation error**
  - Follow **max. sense similarity** assumption
  - Modify standard metrics
  - Case study: **co-occurrence-based** metrics
- Consider metric  $S_W(w_i, w_j) = \frac{\hat{p}(w_i, w_j)}{\hat{p}(w_i)\hat{p}(w_j)}$ 
  - $\hat{p}(w_i)$  and  $\hat{p}(w_j)$ : **occur. prob.** for words  $w_i$  and  $w_j$
  - $\hat{p}(w_i, w_j)$ : **co-occur. prob.** of  $w_i$  and  $w_j$
- **Problem:** error in  $S_W(w_i, w_j)$  due to:
  - Estimation of  $\hat{p}(w_i, w_j)$ 
    - $w_i$  and  $w_j$  co-occur with **close senses**?
    - **scope** (doc, sentence, syntactic rel., ...) of co-occurrence?
  - $\hat{p}(w_i)$ ,  $\hat{p}(w_j)$  estimated across **all senses** of  $w_i$ ,  $w_j$

# Minimum Error Sem. Similarity: Assumptions

- Set of words  $L = \{w_1, w_2, \dots, w_N\}$
- Set of senses for word  $w_i$ :  $M_i = \{s_{i1}, s_{i2}, \dots, s_{iN_i}\}$
- Set of senses of **all words**:  $M = M_1 \cup M_2 \cup \dots \cup M_N$
- **Assumption 1**
  - All senses lexicalized as **single words** included in  $L$

$$\forall s_{ij} \in M, \exists w_k \in L : s_{ij} \equiv w_k$$

- **Assumption 2**
  - Sim. of  $w_i, w_j$ : **pairwise max. sim.** between their senses

$$S_W(w_i, w_j) \equiv S_S(s_{ik}, s_{jl}), \quad (k, l) = \underset{(p \in M_i, r \in M_j)}{\operatorname{argmax}} S_S(s_{ip}, s_{jr})$$

# Minimum Error Sem. Similarity: Assumptions

## ■ Assumption 3

- [3a]  $w_i, w_j$  always co-occur with their two closest senses

$$\forall \{w_i * w_j\} : (w_i \equiv s_{ik}, w_j \equiv s_{jl}) \text{ iff } (k, l) = \underset{(p \in M_i, r \in M_j)}{\operatorname{argmax}} S_S(s_{ip}, s_{jr})$$

- [3b] As [3a] with extra, small prob.  $\epsilon_1 = f(p(w_i)p(w_j))$

$$p(w_i, w_j) \equiv p(s_{ik}, s_{jl}) + \epsilon_1$$

## ■ Assumption 4

- [4a] Uniform sense distr.:  $\forall k : p(s_{ik}) = \frac{p(w_i)}{N_i}$
- [4b] Power-law sense distr.:  $\forall k : p(s_{ik}) = f(p(w_i)^\alpha)$

# Evaluation: Word Level Semantic Similarity

- Task: **similarity judgment**
  - Noun pairs
- Datasets
  - MC [Miller and Charles, 1998]
  - RG [Rubenstein and Goodenough, 1965]
  - WS353 [Finkelstein et al., 2002]
- Evaluation metric: **correlation** wrt to **human** ratings
  - Pearson's correlation coefficient

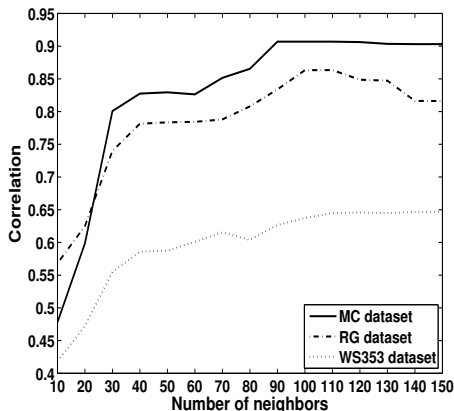
# Performance of net-based similarity metrics

| Dataset | Neighbor selection | Similarity computation | Metrics     |             |                        |
|---------|--------------------|------------------------|-------------|-------------|------------------------|
|         |                    |                        | $M_{n=100}$ | $R_{n=100}$ | $E_{n=100}^{\theta=2}$ |
| MC      | co-occur.          | co-occur.              | 0.90        | 0.72        | <b>0.90</b>            |
| MC      | co-occur.          | context                | <b>0.91</b> | 0.28        | 0.46                   |
| MC      | context            | co-occur.              | 0.52        | <b>0.78</b> | 0.56                   |
| MC      | context            | context                | 0.51        | 0.77        | 0.29                   |
| RG      | co-occur.          | co-occur.              | <b>0.87</b> | 0.67        | <b>0.86</b>            |
| RG      | co-occur.          | context                | 0.86        | 0.32        | 0.53                   |
| RG      | context            | co-occur.              | 0.58        | <b>0.72</b> | 0.61                   |
| RG      | context            | context                | 0.57        | 0.69        | 0.33                   |
| WS353   | co-occur.          | co-occur.              | <b>0.64</b> | 0.50        | <b>0.64</b>            |
| WS353   | co-occur.          | context                | <b>0.64</b> | 0.14        | 0.20                   |
| WS353   | context            | co-occur.              | 0.47        | 0.56        | 0.48                   |
| WS353   | context            | context                | 0.46        | <b>0.57</b> | 0.11                   |



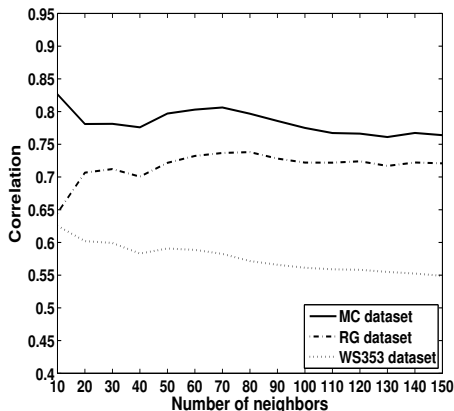
# Performance of maximum sim. of neigh. $M_n$

- Neighbor selection: co-occurrence-based metric
- Similarity computation: context-based metric



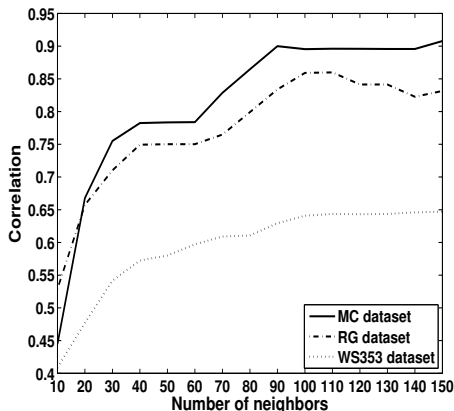
# Performance of correlation of neigh. sim. $R_n$

- Neighbor selection: context-based metric
- Similarity computation: co-occurrence-based metric



Performance of sum of squared neigh. sim.  $E_n^{\theta=2}$ 

- Neighbor selection: co-occurrence-based metric
- Similarity computation: co-occurrence-based metric



# Performance of web-based similarity metrics

- For **MC** dataset

| Feature | Description          | Correlation |
|---------|----------------------|-------------|
| context | AND queries          | 0.88        |
| context | IND queries          | 0.55        |
| context | IND queries: network | 0.90        |

- **Comparable** to structured DSMs, WordNet-based approaches

# Performance of min. error sem. sim. (current results)

- Modify pointwise mutual info.  $I(w_i, w_j) = \log \frac{\hat{p}(w_i, w_j)}{\hat{p}(w_i)\hat{p}(w_j)}$  as

$$I_\alpha(w_i, w_j) = \frac{1}{2} \left[ \log \frac{\hat{p}(w_i, w_j)}{\hat{p}^\alpha(w_i)\hat{p}(w_j)} + \log \frac{\hat{p}(w_i, w_j)}{\hat{p}(w_i)\hat{p}^\alpha(w_j)} \right]$$

- Assumptions: 1, 2, 3a, and 4b
- Co-occurrence considered at sentence-level
- $\alpha$  estimated to max. sense coverage of sem. neigh.
- Task: similarity judgment, correlation wrt to human ratings

| Dataset | $I$  | $I_\alpha$  |
|---------|------|-------------|
| MC      | 0.78 | <b>0.89</b> |
| RG      | 0.77 | <b>0.84</b> |
| WS353   | 0.60 | <b>0.68</b> |

# SemEval 2012: Sentence Level Semantic Similarity

- BLEU-based semantic similarity metric:
  - Baseline BLEU: using single BLEU hit rate as rating
  - Semantic Similarity (SS) BLEU: modified unigram BLEU that includes **semantic similarity of non-matched words**

| Correlation performance of 1-gram BLEU scores with semantic similarity metrics (nouns-only) |             |             |             |             |             |
|---|-------------|-------------|-------------|-------------|-------------|
|   | par         | vid         | euro        | Mean        | Ovrl        |
| BLEU  | 0.54        | 0.60        | 0.39        | 0.51        | 0.58        |
| SS-BLEU WordNet   | 0.56        | <b>0.64</b> | <b>0.41</b> | <b>0.54</b> | 0.58        |
| SS-BLEU $l(i, j)$   | 0.56        | 0.63        | 0.39        | 0.53        | <b>0.59</b> |
| SS-BLEU $l_a(i, j)$   | <b>0.57</b> | <b>0.64</b> | 0.40        | <b>0.54</b> | 0.58        |

# Contributions

Proposed a **language agnostic**, **unsupervised** and **scalable** algorithm for semantic similarity computation

- No linguistic knowledge required, works from text corpus or from using a web query engine
- Shown to perform at least as well as resource-based semantic similarity computation algorithms, e.g., WordNet-based methods

## EmotiWord: Affective Lexicon Creation with Application to Interaction and Multimedia Data



# Motivation

- Affective text labeling at the core of many multimedia applications, e.g.,
  - Sentiment analysis
  - Spoken dialogue systems
  - Emotion tracking of multimedia content
- **Affective lexicon** is the main resource used to bootstrap affective text labeling
  - Lexica are currently of **limited scope** and **quality**

# Goals and Contributions

Our goal: assigning continuous high-quality polarity ratings to any lexical unit

- We present a method of expanding an affective lexicon, using web-based semantic similarity
- Assumption: **semantic similarity implies affective similarity.**
- The expanded lexica are accurate and broad in scope, e.g., they can contain proper nouns, multi-word terms

# Our lexicon expansion method

Expansion of [Turney and Littman, '02].

Assumption: the valence of a word can be expressed as a **linear combination of its semantic similarities** to a set of seed words and their valence ratings:

$$\hat{v}(w_j) = a_0 + \sum_{i=1}^N a_i v(w_i) d(w_i, w_j), \quad (1)$$

- $w_j$  : the wanted word
- $w_1 \dots w_N$  : seed words
- $v(w_i)$  : valence rating of word  $w_i$
- $a_i$  : weight assigned to seed  $w_i$
- $d(w_i, w_j)$  : measure of semantic similarity between words  $w_i$  and  $w_j$

Given

- an initial lexicon of  $K$  words
- a set of  $N < K$  seed words

we can use (1) to create a system of  $K$  linear equations with  $N + 1$  unknown variables:

$$\begin{bmatrix} 1 & d(w_1, w_1)v(w_1) & \cdots & d(w_1, w_N)v(w_N) \\ \vdots & \vdots & \vdots & \vdots \\ 1 & d(w_K, w_1)v(w_1) & \cdots & d(w_K, w_N)v(w_N) \end{bmatrix} \cdot \begin{bmatrix} a_0 \\ a_1 \\ \vdots \\ a_N \end{bmatrix} = \begin{bmatrix} 1 \\ v(w_1) \\ \vdots \\ v(w_K) \end{bmatrix} \quad (2)$$

Solving with Least Mean Squares estimation provides the weights  $a_j$ .

Example,  $N = 10$  seeds

| Order | $w_i$          | $v(w_i)$ | $a_i$ | $v(w_i) \times a_i$ |
|-------|----------------|----------|-------|---------------------|
| 1     | mutilate       | -0.8     | 0.75  | -0.60               |
| 2     | intimate       | 0.65     | 3.74  | 2.43                |
| 3     | poison         | -0.76    | 5.15  | -3.91               |
| 4     | bankrupt       | -0.75    | 5.94  | -4.46               |
| 5     | passion        | 0.76     | 4.77  | 3.63                |
| 6     | misery         | -0.77    | 8.05  | -6.20               |
| 7     | joyful         | 0.81     | 6.4   | 5.18                |
| 8     | optimism       | 0.49     | 7.14  | 3.50                |
| 9     | loneliness     | -0.85    | 3.08  | -2.62               |
| 10    | orgasm         | 0.83     | 2.16  | 1.79                |
| -     | $w_0$ (offset) | 1        | 0.28  | 0.28                |

# Sentence Tagging

Simple combinations of word ratings:

- linear (average)

$$v_1(s) = \frac{1}{N} \sum_{i=1}^N v(w_i)$$

- weighted average

$$v_2(s) = \frac{1}{\sum_{i=1}^N |v(w_i)|} \sum_{i=1}^N v(w_i)^2 \cdot \text{sign}(v(w_i))$$

- max

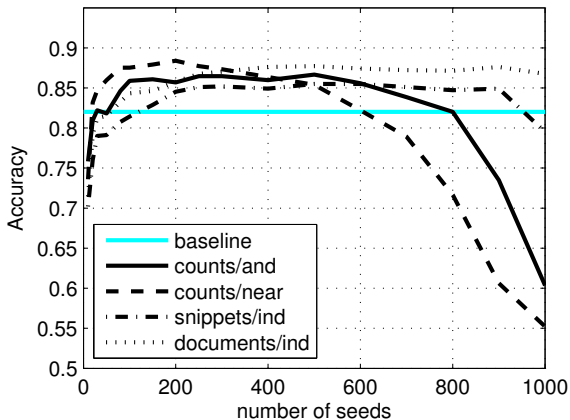
$$v_3(s) = \max_i (|v(w_i)|) \cdot \text{sign}(v(w_z)), \quad z = \arg \max_i (|v(w_i)|)$$

# Evaluation

- **ANEW** Word Polarity Detection Task
  - Affective norms for English words (ANEW) corpus
  - 1.034 English words, continuous valence ratings
- **General Inquirer** Word Polarity Detection
  - General Inquirer words corpus
  - 3.607 English words, binary valence ratings
- **SemEval 2007** Sentence Polarity Detection
  - SemEval 2007 News Headlines corpus
  - 1.000 English sentences, continuous valence ratings
  - ANEW used for training

# Word Polarity Detection (ANEW)

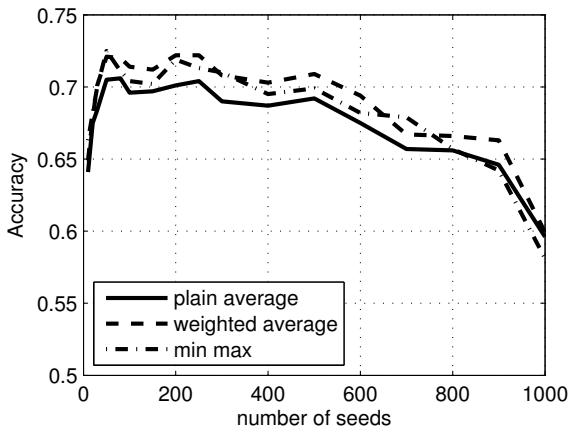
2-class word classification accuracy (positive vs negative)





# Sentence Polarity Detection (SemEval 2007)

2-class sentence classification accuracy (positive vs negative)



# ChIMP Sentence Frustration/Politeness Detection

- ChIMP Children Utterances corpus
- 15.585 English sentences, Politeness/Frustration/Neutral ratings
- SoA results, binary accuracy P vs 0 / F vs O:
  - 81% / 62.7% [Yildirim et al, '05]
- 10-fold cross-validation
- ANEW used for training/seeds to create word ratings
- ChIMP words added to ANEW with weight  $w$ , to adapt to the task
- Similarity metric: Google semantic relatedness
- Only content words taken into account

| Politeness: Sentence<br>Classification Accuracy  | Fusion scheme |       |             |
|--|---------------|-------|-------------|
|  | avg           | w.avg | max         |
| Baseline: P vs O                                 | 0.70          | 0.69  | 0.54        |
| Adapt $w = 1$ : P vs O                           | 0.74          | 0.70  | 0.67        |
| Adapt $w = 2$ : P vs O                           | 0.77          | 0.74  | 0.71        |
| Adapt $w = \infty$ : P vs O                      | <b>0.84</b>   | 0.82  | 0.75        |
| Frustration: Sentence<br>Classification Accuracy | Fusion scheme |       |             |
|  | avg           | w.avg | max         |
| Baseline: F vs O                                 | 0.53          | 0.62  | <b>0.66</b> |
| Adapt $w = 1$ : F vs O                           | 0.51          | 0.58  | 0.57        |
| Adapt $w = 2$ : F vs O                           | 0.49          | 0.53  | 0.53        |
| Adapt $w = \infty$ : F vs O                      | 0.52          | 0.52  | 0.52        |

# Summary of Results

- The word-level ratings are very **accurate** and **robust** across different corpora
- Sentence-level ratings **comparable to state-of-the-art**, despite the simplistic sentence level fusion model and disregard of syntax/negations
- **Adaptation** provided good performance on the **politeness** detection task (linear fusion)
- The **baseline model** performed best on the **frustration** detection task (max fusion)

# Conclusions

Proposed a **high-performing, robust, general-purpose** and **scalable** algorithm for affective lexicon creation

- Investigated linear and non-linear **sentence level fusion** schemes, showing good but task-dependent performance
- Investigated **domain adaptation** with good but task-dependent performance (politeness vs frustration detection task)

# Future Work

- (Non-)compositional Semantics and Affect:
  - Investigate word fusion models
  - Additional information, modifiers, functionals: syntax, negations, modifiers
  - Temporal integration of sentence ratings
  - Multilinguality
- Cognitive models of semantics and affect